



Federal Deposit Insurance Corporation
550 17th Street NW, Washington, DC 20429

Division of Supervision

Rules and Regulations Loose-Leaf Service

FIL-79-99
August 20, 1999

TO: CHIEF EXECUTIVE OFFICER
SUBJECT: *Gallup Survey of FDIC's Law, Regulations and Related Acts Loose-leaf Service*

Over the next several weeks, the FDIC will sponsor a survey of our *Law, Regulations, and Related Acts* loose-leaf service. Commonly referred to as the FDIC's "Rules and Regs," the three-volume compendium contains laws, regulations and other material related to the banking industry. All insured institutions receive a free subscription to the loose-leaf service, with six updates per year.

The survey will help us improve the loose-leaf service. It will also allow us to gauge our subscribers' interest in receiving the updates in an electronic medium such as CD-ROM or via the Internet.

We have engaged the Gallup Organization to conduct the survey. Gallup will contact about 370 institutions. Pilot tests indicate the survey will take about seven to 10 minutes. If Gallup contacts your institution, I encourage you to give the questions serious consideration. Gallup's interviewers will be looking for the institution's "primary user." Please share this letter with the person in your institution who most often uses the loose-leaf service.

Thank you for your cooperation in helping us improve one of our most important regulatory resources.

Robert E. Feldman
Executive Secretary

Distribution: Insured Banks and Savings Associations

NOTE: Paper copies of FDIC financial institutions letters may be obtained through the FDIC's Public Information Center, 801 17th Street, NW, Room 100, Washington, DC 20434 (800-276-6003 or (703) 562-2200).