



**Federal Deposit Insurance
Corporation**

550 17th Street NW, Washington, DC 20429-9990

Financial Institution Letter

FIL-4-2016

January 14, 2016

FDIC ANNOUNCES UPCOMING COMMUNITY AFFAIRS WEBINAR
Savings Strategies During America Saves Week 2016

Summary: The FDIC's Division of Depositor and Consumer Protection (DCP) Community Affairs Branch will host a webinar titled *Help Encourage Individuals and Families to Save* on February 3, 2016, from 3:00 p.m. to 4:00 p.m. (EST). The webinar will highlight strategies and approaches for institutions to consider that encourage savings in conjunction with *America Saves Week*. This webinar is one in a series of webinars highlighting strategies institutions can use to promote community development and expand access to the banking system.

Statement of Applicability to Institutions Under \$1 Billion in Total Assets: This Financial Institution Letter applies to all FDIC-supervised institutions.

Distribution:

FDIC-Supervised Banks (Commercial and Savings)

Suggested Routing:

Chief Executive Officer
Chief CRA Officer
Compliance Officer

Contact:

FDIC Community Affairs
at communityaffairs@fdic.gov
Joan Lok, Senior Community Affairs
Specialist, Division of Depositor and
Consumer Protection, at jlok@fdic.gov or
(202) 898-7157

Note:

FDIC Financial Institution Letters (FILs)
may be accessed from the FDIC's Web
site at
www.fdic.gov/news/news/financial/2016.

To receive FILs electronically, please visit
[http://www.fdic.gov/about/
subscriptions/fil.html](http://www.fdic.gov/about/subscriptions/fil.html).

Paper copies may be obtained through
the FDIC's Public Information Center,
3501 Fairfax Drive, E-1002, Arlington, VA
22226 (1-877-275-3342 or 703-562-
2200).

Highlights:

- *America Saves Week 2016* is February 22 through 27, 2016, and the theme is "Set a Goal, Make a Plan, Save Automatically."
- During the upcoming webinar, representatives from *America Saves* and several financial institutions will join FDIC staff in exploring opportunities to participate in *America Saves Week 2016*. We will discuss the benefits and lessons learned from participating in a local *America Saves* initiative, and ways to enhance existing customer relationships through promoting savings.
- The webinar will be held on Wednesday, February 3, 2016, from 3:00 p.m. to 4:00 p.m. (EST). The session is free, but registration is required. To participate, institutions must register [here](#) by February 1.
- Each institution is responsible for assessing whether the ideas and information presented during the webinar are appropriate for the institution to pursue, given factors such as the institution's business focus, existing economic inclusion/community development strategies, financial condition, and market.