



PRESS RELEASE

Federal Deposit Insurance Corporation • Each Depositor insured to at least \$250,000

April 20, 2015

Media Contact:
Name: LaJuan Williams-Young
Phone (202) 898-3876
Email: lwilliams-young@fdic.gov

FDIC Announces Phase II of the Youth Savings Pilot Program FDIC Solicits Participation for the 2015-2016 School Year

FOR IMMEDIATE RELEASE

The Federal Deposit Insurance Corporation (FDIC) is seeking applications from institutions for its Youth Savings Pilot, a program designed to foster financial education through the opening of safe, low-cost savings accounts by school-age children.

Nine financial institutions are currently partnering with schools across the country as part of the initial phase of the FDIC's Youth Savings Pilot. Several of the banks, including those in Athol, Mass.; Muscle Shoals, Ala.; and Treynor, Iowa, oversee in-school bank branches that encourage students to open and manage savings accounts at school. The banks also promote financial education instruction. In some cases, that instruction is being led by other students whom the bank has trained and equipped to deliver lessons to their peers.

In one program, high school seniors are working as tellers at in-school branches located in the Bronx and Harlem (in New York City); Newark, N.J.; and Riverdale, Md.

"Linking financial education with an opportunity to open a safe, low-cost savings account can help young people better develop good savings habits and promote financial inclusion for students and their families," FDIC Chairman Martin J. Gruenberg said. "We look forward to learning more about how to build successful youth savings programs during the next school year as the FDIC continues to promote and strengthen such programs."



Congress created the Federal Deposit Insurance Corporation in 1933 to restore public confidence in the nation's banking system. It promotes the safety and soundness of these institutions by identifying, monitoring and addressing risks to which they are exposed. The FDIC receives no federal tax dollars — insured financial institutions fund its operations.

FDIC press releases and other information are available on the Internet at www.fdic.gov, by subscription electronically (go to www.fdic.gov/about/subscriptions/index.html) and may also be obtained through the FDIC's Public Information Center (877-275-3342 or 703-562-2200). PR-33-2015

The FDIC is seeking expressions of interest from institutions to participate in the second phase of the pilot through June 18, 2015. These banks should be interested in expanding existing youth savings programs or developing new programs during the upcoming (2015-2016) school year. More information, including the full list of Phase I participants, can be found at <http://www.fdic.gov/consumers/banking/youthsavingspilot/>.

In addition to fostering the development of individual programs, the FDIC connects participants in the pilot program to each other to share best practices and to help banks identify and address operational challenges. The FDIC plans to issue a report on both phases of the pilot in the fall of 2016.

#