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## FDIC Launches New, More User-Friendly Electronic Subscription Service

## FOR IMMEDIATE RELEASE

The Federal Deposit Insurance Corporation (FDIC) today unveiled a new electronic subscription service allowing users to better and more easily target FDIC periodicals and products they wish to receive electronically. This initiative is the latest step in the FDIC's continuing effort to upgrade its online services to the public.

"We are very excited about this new service," said Don Powell, FDIC Chairman. "Now, from one central location on our Web site, the industry and the public can easily pick and choose among a variety of FDIC periodicals and products and instantly receive access to them as soon as they are published on our Web site. We are committed to making our products available to the public in the fastest and easiest way possible."

With the new subscription service, users will access a central page on the FDIC's Web site containing a menu of FDIC periodicals and products available. Two navigation services are provided to help users determine which publications and products to select: one navigation service is by topic; the other is by the type of user. Once the periodical or product selected has been published on the FDIC's Web site, the subscriber will immediately receive an e-mail either containing the product, or be provided a hyperlink through which to access the product.

In "phase one" of this initiative, launched today, users can choose from the FDIC's bank data, research and statistical periodicals. The remaining periodicals and products offered by the FDIC will be available through the new electronic subscription service in approximately 30 days.

To access the FDIC's new electronic subscription service, go to http://www.fdic.gov/about/subscriptions/index.html.



Congress created the Federal Deposit Insurance Corporation in 1933 to restore public confidence in the nation's banking system. It promotes the safety and soundness of these institutions by identifying, monitoring and addressing risks to which they are exposed. The FDIC receives no federal tax dollars — insured financial institutions fund its operations.

FDIC press releases and other information are available on the Internet at <a href="www.fdic.gov">www.fdic.gov</a>, by subscription electronically (go to <a href="www.fdic.gov/about/subscriptions/index.html">www.fdic.gov/about/subscriptions/index.html</a>) and may also be obtained through the FDIC's Public Information Center (877-275-3342 or 703-562-2200). PR-57-2004