



PRESS RELEASE

Federal Deposit Insurance Corporation

FOR IMMEDIATE RELEASE
January 31, 2002

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FDIC HELPS LAUNCH FOURTH ANNUAL NATIONAL CONSUMER PROTECTION WEEK

The Federal Deposit Insurance Corporation (FDIC) has joined federal, state and local organizations and national advocacy groups to launch the fourth annual National Consumer Protection Week (NCPW), to be held from February 3-9. The theme of this year's event is "Consumer Confidential: The Privacy Story ."

"The FDIC is proud to be a partner in this year's National Consumer Protection Week campaign and to share in its message," said Chairman Donald Powell. "Consumers are concerned about the privacy of their personal information and keeping consumer information secure is a concern to everyone."

This year's NCPW organizers include the National Association of Consumer Agency Administrators; the Federal Trade Commission; the AARP; the National Consumer League; the Consumer Federation of America; the U.S. Postal Service; the U. S. Postal Inspection Service; the National Association of Attorneys General; and the Department of Justice. During NCPW, the FDIC's regional offices will be distributing financial education materials to consumers through a variety of activities across the country.

For more information about NCPW and for consumer publications, visit the NCPW Web site at www.consumer.gov/ncpw



Congress created the Federal Deposit Insurance Corporation in 1933 to restore public confidence in the nation's banking system. It promotes the safety and soundness of these institutions by identifying, monitoring and addressing risks to which they are exposed. The FDIC receives no federal tax dollars — insured financial institutions fund its operations.

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