Fourth Quarter 1989
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FDIC Division of Research \& Statistics

Don Inscoe (202) 898-3940 Ross Waldrop (202) 898-3951

The FDIC Barterly Ping Profile

COMMERCIAL BANKING PERFORMANCE - FOURTH QUARTER 1989

- Domestic Credit Woes Sharply Reduce Fourth-Quarter Earnings
- Loan Losses Reach Record Levels For Fourth Quarter, Full Year
- Large Banks Hurt By International, Domestic Loan Problems
- Weak Real Estate And Consumer Markets Erode Profits Of Many Banks
- Number Of "Problem" Banks Declines As Small Banks Show Continued Improvement
- Southwest Accounts For Four-Fifths Of 1989 Failures
- Merger Activity Continues To Propel Industry Consolidation

Commercial banks earned $\$ 2.7$ billion in the fourth quarter of 1989, less than half the amount earned in the fourth quarter of 1988. Industry earnings totaled $\$ 16.3$ billion for 1989, a year that saw record first-half profits followed by two of the worst quarters of the eighties. Unlike the previous quarter, in which provisions for international loan losses were mainly responsible for a net loss, the smaller-than-normal profit in the fourth quarter was the result of provisioning for domestic credit losses. Both quarters were especially difficult for large banks in the Northeastern U.S. Five of the ten largest banks in the U.S. reported full-year losses stemming primarily from higher reserving against losses on loans to developing countries (LDCs). One-quarter of all

U.S. banks with assets over $\$ 10$ billion also had net losses for the year, as many regional banks experienced problems in their real estate loan portfolios. Smaller banks, particularly those in the Southwestern U.S., continued to show a recovery in profitability.

The large fourth-quarter loss provisions did not provide a major boost to loss reserves, as banks' net charge-offs of $\$ 9.2$ billion absorbed almost

all of the $\$ 10$ billion set aside for losses. After growing by $\$ 7.8$ billion in the third quarter, the industry's reserve cushion for future losses grew by only $\$ 274$ million during the fourth quarter. Both the quarterly and full-year net charge-off

rates for the banking industry were the highest since banks began reporting the data in 1948. The high level of charge-offs in the fourth quarter hardly made a dent in commercial banks' nonperforming assets, which were reduced by only \$428 million.

Net interest margins were generally narrower than 1988 levels in the fourth quarter. This was especially true of banks with international operations, whose fourth-quarter 1988 margins were increased by the restoration of interest payments on delinquent Brazilian loans. For the full year, margins widened from a year earlier among smaller banks, and narrowed at the largest

banks. The banking industry's aggregate net interest margin for 1989 was unchanged from last year.

The combination of lower earnings and higher dividend payments meant that internal capital generation contributed relatively little to industry net worth in 1989. The only asset size group whose equity-to-assets ratio declined during the year was banks with $\$ 10$ billion or more in assets. This decline, most of which came in the third quarter amid large LDC loss provisions, was sufficient to cause a slight decline in the equity-to-assets ratio of the entire industry in 1989.

The $\$ 30.3$ billion that banks set aside in provisions for loan losses in 1989 fell short of 1987's record total of $\$ 37.5$ billion, but still had a tremendous impact on bank earnings. Large commercial banks set aside a total of $\$ 10$ billion for future

Chart E - Noncurrent Loan Rates at Year-end

-Includes loans io foreign governments, depository institutions and lease receivables.
losses on their foreign operations in 1989; provisions for domestic losses totaled \$20.3 billion. Net income of banks with assets greater than $\$ 10$ billion declined by 88 percent in 1989, while earnings of banks with under $\$ 1$ billion in assets increased by almost 18 percent. Industry profitability, as measured by return on assets, fell to 0.52 percent for all of 1989, the second-lowest level of the 1980 s after the 0.12 percent of 1987.

Foreign loans remained the most troubled loan category in 1989, with the highest noncurrent and net charge-off rates. The noncurrent rate declined from an even higher level at the end of 1988, due mainly to net charge-offs of more than $\$ 7.5$ billion in foreign loans during the year. Noncurrent real estate loans were up sharply in 1989, more than doubling at banks in the Northeast Region. Other real estate acquired through

foreclosure increased by $\$ 2.4$ billion in 1989, to $\$ 13.1$ billion at year-end. Real estate loans remained the main engine of commercial bank asset growth, providing more than half of the $\$ 168$ billion net increase in assets in 1989. Commercial loan quality improved slightly, though not in all regions. Growth was sluggish in 1989, especially during the fourth quarter, when commercial and industrial loans grew at about a one percent annual rate. Consumer Ioan delinquency rates ended the year at 3.61 percent, 44 basis points higher than the 3.17 percent of a year ago. Consumer loans increased by 5.5 percent in 1989, down from 7.7 percent in 1988. Credit card plans accounted for the bulk of consumer loan growth. Credit card loans grew by 12
percent in 1989, while other installment loans increased by 4 percent.

Foreign loans had the highest net loss rate of any loan category in 1989. Net losses on real estate loans increased in 1989, but were not the main source of industry charge-offs outside the Southwest and a few other states. Consumer loan net charge-off rates were up, although the net loss rate on credit cards was about the same as in 1988. The charge-off rate on consumer loans has risen in each of the last five years, and now stands at 1.6 percent, well above the net loss rates on real estate and commercial loans. Commercial and industrial loans' net charge-off percentage declined for the third consecutive year.

Loss Rates on real estate loans were below the national average in many Northeast Region states, even though the loss rate for the Region's banks more than doubled in 1989. The percentage of real estate loans that were noncurrent at banks in the Northeast more than doubled also, to well above the national average. The prospect of future losses on many of these noncurrent loans motivated sizable additions to domestic loss reserves by many of the Region's banks. Southwest Region banks continue to labor under the nation's heaviest burden of real estate troubles, with a net charge-off rate on real estate loans almost four times the national average. In contrast, banks in the West Region, with some notable exceptions in Arizona, enjoyed strong real estate loan demand and an improved noncurrent rate in 1989. Southeast Region banks

Chart G - Noncurrent Real Estate Loan Rates by State


saw a strong increase in real estate loans also, but noncurrent and net charge-off rates rose.

Commercial bank performance indicators followed the recent pattern of improvement, or in many cases recovery, in the Western half of the U.S. in 1989, contrasted with an erosion of aggregate performance indicators in the East. While this erosion is in large part a reflection of recent problems at many large Eastern banks, the high percentages of unprofitable banks operating in the Southeast and especially the Northeast Regions indicate that many smaller banks are experiencing earnings difficulties as well. For Southwest Region banks, there were a few hopeful signs in 1989. Nonperforming assets did not increase, even though net chargeoffs were lower than in 1988. The percentage of banks with full-year earnings losses fell for the second consecutive year. The Southwest Region still had the highest failure rate of any region; 167 of the 206 banks failing or receiving assistance during the year were in the Southwest.


Forty-four commercial banks failed or received assistance during the fourth quarter, bringing the total for 1989 to 206 failures, fifteen fewer than in 1988. More significantly, the average size of failed and assisted banks in 1989 was almost half the average size of 1988 failures. The percentage of banks on the FDIC's "Problem" list continued to decline, reaching its lowest level since 1985. The "Problem" list shrank by over 300 banks in 1989, to 1,093 at year-end. The pace of new charters and failures both leveled off in 1989 at roughly the same rate. Merger activity continued to drive consolidation in the commercial banking industry. At the end of 1989, there were slightly more than 12,700 FDICinsured commercial banks, down from a high of 14,496 at the end of 1984 . In the past two years, approximately 1,000 banks have disappeared from the industry as a result of mergers and buyouts, while 427 banks have failed. The number of banking offices continues to increase, as consolidation of the industry converts banks into branches and as competition intensifies in consumer lending. New bank charters fell to 192 , the lowest number since 1978.

For 1990, the earnings outlook is favorable for money-center institutions, since their loan-loss provisioning is likely to be considerably lower. LDC debt will continue to be a wild card. Regional banks in different areas of the country will have to absorb higher losses on real estate credits. Smaller banks as a group should see better earnings. The failure rate is expected to decline further in 1990, as the number of "problem" banks continues to shrink. If economic conditions deteriorate, loans to highly leveraged commercial borrowers could add to credit losses, and recovery of the banking sector in the Southwest would be dealt a setback.


Table I. Selected Indicators, FDIC-Insured Commercial Banks

|  | 1989 | 1988 | 1987 | 1986 | 1985 | 1984 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Retum on assets | 0.52\% | 0.82\% | 0.12\% | 0.63\% | 0.70\% | 0.64\% |
| Retum on equity | 8.13 | 13.31 | 2.00 | 9.99 | 11.31 | 10.48 |
| Equity capital to assets | 6.23 | 6.28 | 6.04 | 6.19 | 6.20 | 6.14 |
| Primary capital ratio. | 7.93 | 7.85 | 7.70 | 7.55 | 6.91 | 6.98 |
| Nonperiorming assets to assets. | 2.27 | 2.14 | 2.46 | 1.95 | 1.87 | 1.60 |
| Net chargeoffs to loans | 1.12 | 1.00 | 0.92 | 0.99 | 0.84 | 0.75 |
| Asset growth rate | 5.37 | 5.68 | 2.03 | 7.71 | 8.86 | 7.11 |
| Net operating income growth | -35.97 | 1666.92 | -85.27 | -20.65 | 6.30 | 3.40 |
| Percentage of unprofitable banks | 11.58 | 14.59 | 17.66 | 20.66 | 17.09 | 14.05 |
| Number of problem banks | 1,093 | 1,394 | 1,559 | 1,457 | 1,098 | 800 |
| Number of failedlassisted banks. | 206 | 221 | 201 | 144 | 118 | 78 |

Table II. Aggregate Condition and Income Data, FDIC-Insured Commercial Banks (dollar figures in millions)

|  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: |

* N/M-Not meaningful

Table III. Full Year 1989 Bank Data (Dollar figures in billions, ratios in \%)


REGIONS: Northeast - Connecticut, Delaware, District of Columbia, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Puerto Rico, Rhode Island, Vermont
Southeast - Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, West Virginia
Central - Illinois, Indiana, Kentucky, Michigan, Ohio, Wisconsin
Midwest - Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota
Southwest - Arkansas, Louisiana, New Mexico, Oklahoma, Texas
West - Alaska, Arizona, Califomia, Colorado, Hawaii, Idaho, Montana, Nevada, Oregon, Pacific Islands, Utah, Washington, Wyoming

Table IV. Fourth Quarter 1989 Bank Data (Dollar figures in billions, ratios in \%)

|  | All Banks | Asset Size Distribution |  |  |  | Geographic Distribution |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Less <br> than $\$ 100$ <br> Million | $\$ 100$ Million to $\$ 1$ Billion | $\begin{aligned} & \$ 1 \cdot 10 \\ & \text { Billion } \end{aligned}$ | Greater than $\$ 10$ Billion | EAST |  |  | WEST |  |  |
|  |  |  |  |  |  | Northeast Region | Southeast Region | Central Region | Midwest Region | Southwest Region | West Region |
| FOURTH QUARTER Preliminary <br> (The way it is . . .) |  |  |  |  |  |  |  |  |  |  |  |
| Number of banks reporting | 12,706 | 9,720 | 2,608 | 334 | 44 | 1,087 | 1,962 | 2,836 | 3,016 | 2,325 | 1,480 |
| Net income | \$2,681 | \$439 | \$1,175 | \$577 | \$490 | -\$659 | \$888 | \$1,191 | \$370 | -\$348 | \$1,239 |
| Percentage of banks losing money | 19.8\% | 22.2\% | 10.7\% | 18.0\% | 27.3\% | 22.8\% | 21.6\% | 10.8\% | 16.4\% | 30.5\% | 22.2\% |
| Percentage of banks with eamings gains .. | 53.3\% | 52.4\% | 56.8\% | 53.3\% | 38.6\% | 43.4\% | 51.5\% | 55.2\% | 52.4\% | 54.4\% | 59.0\% |
| Performance Ratios (annualized) |  |  |  |  |  |  |  |  |  |  |  |
| Yield on eaming assets . | 11.83\% | 10.61\% | 10.97\% | 11.03\% | 13.37\% | 13.24\% | 10.85\% | 10.67\% | 11.03\% | 10.43\% | 11.51\% |
| Cost of funding earning assets | 7.74 | 6.11 | 6.38 | 6.74 | 9.85 | 9.50 | 6.68 | 6.69 | 6.55 | 6.96 | 6.32 |
| Net interest margin | 4.09 | 4.50 | 4.59 | 4.29 | 3.52 | 3.74 | 4.16 | 3.98 | 4.48 | 3.47 | 5.19 |
| Net noninterest expense to eaming assets . | 2.10 | 3.04 | 2.59 | 2.26 | 1.42 | 1.81 | 2.38 | 2.04 | 2.37 | 1.95 | 2.62 |
| Net operating cash flow to assets | 1.74 | 1.32 | 1.81 | 1.80 | 1.77 | 1.68 | 1.59 | 1.73 | 1.89 | 1.29 | 2.21 |
| Net operating income to assets | 0.29 | 0.45 | 0.76 | 0.19 | 0.10 | -0.25 | 0.70 | 0.99 | 0.65 | -0.59 | 0.85 |
| Retum on assets | 0.33 | 0.49 | 0.77 | 0.22 | 0.16 | -0.21 | 0.75 | 0.90 | 0.70 | -0.53 | 0.99 |
| Return on equity | 5.26 | 5.37 | 10.11 | 3.56 | 3.27 | -3.67 | 10.66 | 13.10 | 9.13 | -9.32 | 15.81 |
| Net charge-offs to loans and leases | 1.81 | 1.11 | 1.06 | 1.41 | 2.70 | 2.39 | 0.85 | 1.61 | 1.49 | 3.24 | 1.07 |
| Loan loss provision to net charge-offs . . . . | 108.31 | 102.28 | 109.48 | 147.73 | 90.56 | 121.56 | 125.77 | 46.74 | 98.26 | 113.92 | 110.85 |
| Growth Rates (year-to-year) |  |  |  |  |  |  |  |  |  |  |  |
| Net interest income | -4.0 | 4.6 | 7.9 | 3.7 | -14.5 | -11.6 | 5.1 | 3.4 | 1.6 | -12.3 | 0.5 |
| Net income | -56.3 | 35.2 | 23.4 | -67.9 | -85.5 | N/M | -5.1 | -8.6 | 69.9 | N/M | 36.8 |
| Net charge-offs | 57.3 | -2.4 | 31.4 | 26.1 | 117.2 | 126.0 | 21.4 | 102.0 | 8.5 | 20.5 | -25.3 |
| Loan loss provision | 70.8 | -14.8 | 9.9 | 76.7 | 146.7 | 170.3 | 36.9 | 8.9 | 8.6 | 18.1 | -5.1 |
| PRIOR FOURTH QUARTERS <br> (The way it was ...) |  |  |  |  |  |  |  |  |  |  |  |
| Retum on assets . . . . . . . . . . . . . . . 1988 | 0.79\% | 0.30\% | 0.54\% | 0.78\% | 1.08\% | 1.04\% | 0.87\% | 1.04\% | 0.42\% | -0.72\% | 0.79\% |
| . . . . . . . . . . . . . . 1986 | 0.48 | -0.14 | 0.27 | 0.72 | 0.62 | 0.76 | 0.85 | 0.72 | 0.59 | -1.31 | 0.37 |
| . . 1984 | 0.59 | 0.21 | 0.74 | 0.81 | 0.49 | 0.76 | 0.85 | 0.70 | 0.46 | 0.27 | 0.19 |
| Net charge-offs to loans and leases . 1988 | 1.23 | 1.33 | 1.00 | 1.16 | 1.36 | 1.11 | 0.77 | 0.85 | 1.42 | 2.52 | 1.61 |
| . . . . . . . . . . . . . . 1986 | 1.30 | 2.51 | 1.71 | 0.95 | 1.01 | 0.75 | 0.92 | 0.99 | 2.53 | 3.47 | 1.40 |
| . . . . . . . . . . . . . . . 1984 | 0.99 | 1.75 | 0.99 | 0.84 | 0.82 | 0.56 | 0.70 | 0.92 | 1.87 | 1.61 | 1.37 |

## NOTES TO USERS

## COMPUTATION METHODOLOGY FOR PERFORMANCE AND CONDITION RATIOS

All income figures used in calculating performance ratios represent amounts for that period, annualized (multiplied by the number of periods in a year).
All asset and liability figures used in calculating performance ratios represent average amounts for the period (beginning-of-period amount plus end-of-period arnount plus any periods in between, divided by the total number of periods).
All asset and liability figures used in calculating the condition ratios represent amounts as of the end of the quarter.

## DEFINITIONS

"Problem" Banks-Federal regulators assign to each financial institution a uniform composite rating, based upon an evaluation of financial and operational criteria. The rating is based on a scale of 1 to 5 in ascending order of supervisory concem. "Problem" banks are those institutions with financial, operational or managerial weaknesses that threaten their continued financial viability. Depending upon the degree of risk and supervisory concem, they are rated either "4" or "5",
Eaming Assets-all loans and other investments that eam interest, dividend or fee income.
Yield on Esming Assets-total interest, dividend and fee income eamed on loans and investments as a percentage of average earning assets.
Cost of Funding Eaming Assets-total interest expense paid on deposits and other borrowed money as a percentage of average earning assets.
Net Interest Margin-the difference between the yield on earning assets and the cost of funding them, i.e., the profit margin a bank earns on its loans and investments.
Net Noninterest Expense-total noninterest expense, excluding the expense of providing for loan losses, less total noninterest income. A measure of banks' overhead costs. Net Operating Income-income after taxes and before gains (or losses) from securities transactions and from nonrecurring items. The profit eamed on banks' regular banking business. Nel Operating Cash Flow-pre-tax net operating income before the provision for loan and lease losses; a measurement of banks' cash flow, net of interest and overhead expenses, from regular operations. Previously referred to as "adjusted net operating income".
Retum on Assets-net income (including securities transactions and nonrecurring items) as a percentage of average total assets. The basic yardstick of bank profitability. Retum on Equity-net income as a percentage of average total equity capital.
Net Chargeoffs-total loans and leases charged off (removed from balance sheet because of uncollectibility) during the quarter, less amounts recovered on loans and leases previously charged off.
Nomperforming Assets-the sum of loans past-due 90 days or more, loans in nonaccrual status, and noninvestment real estate owned other than bank premises.
Noncurrent Loans \& Leases-the sum of loans past-due 90 days or more and loans in nonaccrual status.
Primary Capital-total equity capital plus the allowance for loan and lease losses plus minority interests in consolidated subsidiaries plus qualifying mandatory convertible debt (cannot exceed 20 percent of total primary capital), less intangible assets except purchased mortgage servicing rights.
Net Loans and Leases-total loans and leases less unearned income and the allowance for loan and lease losses.
Temporary Investments-the sum of interest-bearing balances due from depository institutions, federal funds sold and resold, trading-account assets and investment securities with remaining maturities of one year or less.
Volatile Liablities-the sum of large denomination time deposits, foreign office deposits, federal funds purchased, and other borrowed money.
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