

## FDIC

Division of Research
\& ${ }^{-4}$-istics



COMMERCIAL BANKING PERFORMANCE - THIRD QUARTER 1989

## - Commercial Banks Register Aggregate Quarterly Loss <br> - Additions to LDC Reserves Clobber Industry Earnings <br> - Asset Growth Is Increasingly Dependent On Real Estate Lending <br> - More Banks Showing Profits <br> - Number of Problem Banks Continues to Fall

Commercial banks reported an aggregate loss of $\$ 744$ milion for the third quarter of 1989. The quarterly loss was the industry's first since the second quarter of 1987. Just as in 1987, the loss resulted from large additions to reserves for loans to developing countries (LDCs) by several of the nation's largest banks. As a result of these provisions, the industry's net income of $\$ 13.7$ billion through the first nine months of 1989 is almost $\$ 5$ billion less than the amount earned in the first three quarters of 1988. Real estate loan growth in the past twelve months has been equivalent to twothirds of all bank asset growth during that time.

The large additions to reserves overshadowed other third-quarter developments. Gains from securities sales of just over $\$ 300$ million exceeded the total for all of 1988. Nonperforming assets increased by $\$ 3.2$ billion, but ended the quarter below the level of a year ago. As has been the case recently, asset quality showed improvement in the three regions west of the Mississippi River, and slippage in the three eastern regions, compared with the same quarter a year ago. Sixty-one banks failed or received assistance during

Chart A - Quarterly Net Income of FDIC-Insured
Commercial Banks, 1985-1989

the quarter, bringing the total for 1989 to 162. The number of banks on the FDIC's "Problem List" declined by 115 during the quarter, to 1,151 .

Commercial banks' total third-quarter loss provision was $\$ 12.7$ billion, almost three times as much as the $\$ 4.5$ billion the industry set aside a year ago. Five of the ten largest banks in the U.S. set aside $\$ 6.3$ billion in third-quarter loan-loss provisions, mostly to strengthen their reserves against future LDC loan losses. These five money-center banks incurred quarterly earnings losses of $\$ 5.6$ billion. In all, commercial banks set aside $\$ 8.5$ billion in loss provisions for foreign operations in the quarter, about half as much as they set aside in the second quarter of 1987. A year ago, they set aside $\$ 100$ million. Many banks also increased their domestic reserves against future losses on troubled real estate loans.

Chart B - Composition of Bank Capital By Asset Size, June 30 - September 30, 1989


The banking industry's equity capital fell $\$ 2.2$ billion during the third quarter. Equity of the five money-center banks that experienced quarterly losses declined by $\$ 5.1$ billion, as their loss reserves increased by $\$ 5.7$
billion. The rest of the industry had equity growth of almost $\$ 3$ billion and reserve growth of $\$ 2.1$ billion.

## Chart C - Quarterly Net Interest Margins, 1983-1989

Net Interest Margin (\%)


Net interest margins shrank between June and September as increases in banks' cost of funds outdistanced interest income growth. Margins were still slightly wider than in the same period of 1988, thanks in part to the small decline in nonperforming assets. Noninterest income continued to show double-digit growth; noninterest expense, while increasing less rapidly, grew at a more rapid rate than did assets.

Aggregate results in the Northeast Region, home to the five money-center banks, were most affected by third-quarter LDC reserving. Northeast Region banks were the only group other than banks in the Southwest to register an aggregate quarterly loss. Their thirdquarter loss provision was $\$ 8.9$ billion higher than a year ago. Over half the Region's banks had lower earnings than a year ago, and one in seven Northeast banks had a net loss for the quarter. The percentage of real estate loans in nonaccrual status was double the level of a year ago.

Southwest Region banks had a net loss for the third quarter, but they still showed a small profit for the first nine months of 1989. Noninterest income was more than fifty percent higher than in the third quarter of 1988, while noninterest expense growth was kept low. Net loan charge-offs fell as a percent of total loans, but

## Chart D - Nonperforming Assets to Assets Ratios by Reglon, 1984-1989


remained at a higher level than any other region's. The percentage of Southwest Region banks with quarterly earnings losses declined from year-earlier levels for the sixth consecutive period.

Banks in the Southeast Region had the strongest asset growth of any region, but net interest income growth did not keep pace, and net interest margins were narrower. Real estate loans accounted for almost half of the region's asset growth in the third quarter. Higher loss provisioning hurt Southeast banks' profitability.

Central Region banks recorded a small drop in profitability as their third-quarter loss provision was almost double last year's. Most of the increase in the loss provision went to bolster reserves for LDC loans.

Midwest banks improved their profitability slightly, despite marginal asset growth. Net charge-offs were higher, but nonperforming assets were lower, than a year ago. Strong noninterest income growth and containment of overhead costs helped earnings.

## Chart E-Composition of Nonperforming Assets September 30, 1989



Banks in the West Region benefited from strong loan growth, especially real estate and consumer loans. Nonperforming assets and net charge-offs were lower than a year ago. Depressed real estate markets continue to adversely affect the performance of some banks in the West.

The outlook for fourth-quarter earnings depends on developments in depressed or overbuilt real estate markets, and on bank decisions regarding their reserves for loans to LDC borrowers. Further losses on troubled real estate loans can be expected to depress profits, and additional discretionary additions to LDC loss reserves are possible. Some of the money-center banks that depleted their equity capital in order to build loss reserves in the third quarter will begin restoring their equity through new stock issues in the fourth quarter. Net interest margins may show improvement in the fourth quarter, as consumer deposits roll over at lower interest rates. Total bank failures and assistance transactions will exceed 200 for the year, and are likely to end up only slightly below the 221 failures that occurred in 1988.

Table I. Selected Indicators, FDIC-Insured Commercial Banks

|  | $1989{ }^{\circ}$ | 1988* | 1988 | 1987 | 1986 | 1985 | 1984 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Return on assets | 0.58\% | 0.82\% | 0.83\% | 0.12\% | 0.63\% | 0.70\% | 0.65\% |
| Return on equity . | 9.06 | 13.38 | 13.37 | 2.00 | 9.94 | 11.31 | 10.73 |
| Equity capital to assets | 6.33 | 6.24 | 6.28 | 6.04 | 6.20 | 6.20 | 6.15 |
| Primary capital ratio | 7.92 | 7.93 | 7.85 | 7.70 | 7.22 | 6.91 | 6.91 |
| Nonperforming assets to assets | 2.34 | 2.45 | 2.14 | 2.46 | 1.94 | 1.87 | 1.97 |
| Net charge-offs to loans.. | 0.88 | 0.93 | 0.99 | 0.92 | 0.98 | 0.84 | 0.76 |
| Asset growth rate . | 4.19 | 5.17 | 5.68 | 2.03 | 7.71 | 8.86 | 7.11 |
| Net operating income growth | -26.51 | N/M | 1666.92 | -85.27 | -20.65 | 6.30 | 3.40 |
| Percentage of unprofitable banks | 10.66 | 13.59 | 14.44 | 17.66 | 19.79 | 17.09 | 13.06 |
| Nurnber of problern banks | 1,151 | 1,429 | 1,394 | 1,559 | 1,457 | 1,098 | 800 |
| Nurnber of failed/assisted banks . | 162 | 186 | 221 | 201 | 144 | 118 | 78 |

*Through September 30; ratios annualized where appropriate. N/M-Not meaningful
Table II. Aggregate Condition and Income Data, FDIC-Insured Commercial Banks (dollar figures in millions)

|  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: |

Table III. First Three Quarters Bank Data (Dollar figures in billions, ratios in \%)

| FIRST THREE QUARTERS Preliminary <br> (The way it is . . .) | All Banks | Asset Size Distribution |  |  |  | Geographic Distribution |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Less than $\$ 100$ Million | $\begin{gathered} \$ 100 \text { Million } \\ \text { to } \\ \$ 1 \text { Billion } \end{gathered}$ | $\begin{aligned} & \$ 1 \cdot 10 \\ & \text { Billion } \end{aligned}$ | Greater than \$10 Billion | EAST |  |  | WEST |  |  |
|  |  |  |  |  |  | Northeast Region | Southeast Region | Central Region | Midwest Region | Southwest Region | West Region |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Number of banks reporting | 12,824 | 9,927 | 2,526 | 330 | 41 | 1,086 | 1,959 | 2,861 | 3,042 | 2,381 | 1,495 |
| Total assets | \$3,224.36 | \$367.86 | \$604.82 | \$1,045.26 | \$1,206.41 | \$1,273.98 | \$466.09 | \$524.20 | \$209.03 | \$255.92 | \$495.13 |
| Total deposits | 2,467.11 | 325.38 | 515.67 | 772.77 | 853.30 | 915.34 | 366.69 | 414.86 | 166.01 | 215.10 | 389.12 |
| Net income (in millions) | 13,688 | 2,429 | 4,146 | 6,415 | 698 | 977 | 3,233 | 3,980 | 1,708 | 150 | 3,640 |
| Percentage of banks losing money | 10.7\% | 11.9\% | 5.9\% | 8.2\% | 24.4\% | 11.8\% | 11.1\% | 3.7\% | 4.6\% | 23.1\% | 15.2\% |
| Percentage of banks with eamings gains | 63.8\% | 62.0\% | 70.2\% | 67.9\% | 48.8\% | 64.9\% | 62.7\% | 67.4\% | 60.5\% | 59.9\% | 70.0\% |
| Performance Ratios (annualized) |  |  |  |  |  |  |  |  |  |  |  |
| Yield on earning assets | 11.33\% | 10.54\% | 10.83\% | 11.08\% | 12.06\% | 12.06\% | 10.82\% | 10.65\% | 10.96\% | 10.13\% | 11.41\% |
| Cost of funding earning assets | 7.29 | 5.98 | 6.23 | 6.78 | 8.72 | 8.47 | 6.61 | 6.69 | 6.49 | 6.58 | 6.23 |
| Net interest margin | 4.03 | 4.56 | 4.59 | 4.30 | 3.34 | 3.59 | 4.21 | 3.96 | 4.46 | 3.55 | 5.18 |
| Net noninterest expense to earning assets | 2.04 | 2.73 | 2.60 | 2.14 | 1.43 | 1.70 | 2.36 | 1.96 | 2.02 | 2.26 | 2.58 |
| Net operating cash flow to assets ... | 1.75 | 1.67 | 1.81 | 1.90 | 1.62 | 1.65 | 1.64 | 1.79 | 2.20 | 1.10 | 2.25 |
| Net operating income to assets | 0.54 | 0.87 | 0.92 | 0.82 | 0.03 | 0.07 | 0.92 | 1.03 | 1.08 | 0.02 | 0.94 |
| Return on assets | 0.58 | 0.90 | 0.94 | 0.84 | 0.08 | 0.10 | 0.95 | 1.04 | 1.12 | 0.08 | 1.01 |
| Return on equity | 9.06 | 9.85 | 12.48 | 13.36 | 1.54 | 1.75 | 13.57 | 15.11 | 14.44 | 1.33 | 16.51 |
| Net charge-offs to loans and leases | 0.88 | 0.63 | 0.63 | 0.91 | 1.04 | 0.92 | 0.50 | 0.66 | 1.11 | 1.51 | 0.99 |
| Loan loss provision to net charge-offs | 157.58 | 126.09 | 128.63 | 130.02 | 192.44 | 212.32 | 135.06 | 112.61 | 98.16 | 126.37 | 115.92 |
| Condition Ratios |  |  |  |  |  |  |  |  |  |  |  |
| Loss allowance to: |  |  |  |  |  |  |  |  |  |  |  |
| Loans and leases | 2.61\% | 1.67\% | 1.59\% | 1.81\% | 4.10\% | 3.46\% | 1.34\% | 1.93\% | 1.86\% | 2.77\% | 2.54\% |
| Noncurrent loans and leases. | 83.40 | 72.63 | 74.63 | 81.49 | 87.56 | 84.93 | 87.48 | 99.59 | 99.22 | 49.02 | 88.28 |
| Nonperforming assets to assets | 2.34 | 1.90 | 1.77 | 1.77 | 3.24 | 2.76 | 1.24 | 1.33 | 1.46 | 4.75 | 2.47 |
| Equity capital ratio . . . . . . . | 6.33 | 9.16 | 7.61 | 6.38 | 4.79 | 5.70 | 7.07 | 6.94 | 7.76 | 5.89 | 6.24 |
| Primary capital ratio | 7.92 | 10.05 | 7.97 | 7.54 | 7.57 | 7.98 | 7.91 | 7.50 | 8.91 | 7.24 | 8.17 |
| Net loans and leases to deposits | 79.92 | 59.57 | 71.51 | 87.89 | 85.54 | 85.80 | 79.39 | 75.23 | 72.72 | 59.04 | 86.21 |
| Growth Rates (year-to-year) |  |  |  |  |  |  |  |  |  |  |  |
| Assets . . . | 4.2\% | 6.0\% | 9.1\% | 10.1\% | 2.5\% | 2.4\% | 9.9\% | 6.0\% | 1.0\% | -2.4\% | 6 |
| Equity capital | 5.7 | 5.0 | 9.4 | 12.1 | 2.5 | 1.7 | 9.5 | 7.8 | 2.8 | 0.9 | 13. |
| Net interest income | 7.9 | 9.7 | 13.8 | 13.0 | 6.9 | 6.7 | 7.8 | 8.1 | 3.2 | 1.9 | 14.6 |
| Net income | -26.4 | 18.0 | 11.0 | 4.8 | -91.1 | -88.8 | 3.8 | 2.5 | 6.3 | 109.7 | 29.4 |
| Nonperforming assets | -0.7 | 3.5 | 17.3 | 35.4 | -12.1 | 18.6 | 26.7 | 13.6 | -12.0 | -34.2 | -9.8 |
| Net charge-offs | 0.1 | -0.4 | 10.8 | 5.0 | 6.8 | 35.2 | -5.4 | 2.8 | -9.5 | -42.5 | -7.0 |
| Loan loss provision | 76.5 | 4.0 | 22.7 | 47.9 | 250.1 | 236.4 | 18.9 | 42.2 | -1.7 | -28.0 | 33.7 |
| PRIOR FIRST THREE QUARTERS <br> (The way it was ...) |  |  |  |  |  |  |  |  |  |  |  |
| Return on assets....... . . . . . . . . . . 1988 | 0.82\% | 0.74\% | 0.78\% | 0.78\% | 0.91\% | 0.96\% | 1.01\% | 1.08\% | 1.06\% | -0.80\% | 0.84\% |
| . . . . . . . . . . . . . . . 1986 | 0.68 | 0.67 | 0.78 | 0.80 | 0.53 | 0.80 | 1.09 | 0.93 | 0.77 | -0.13 | 0.33 |
| . . . . 1984 | 0.67 | 0.98 | 0.94 | 0.77 | 0.30 | 0.67 | 1.04 | 0.42 | 0.90 | 0.79 | 0.51 |
| Equity capital ratio . . . . . . . . . . . . . 1988 | 6.24 | 8.92 | 7.33 | 6.23 | 4.81 | 5.74 | 7.10 | 6.83 | 7.63 | 5.70 | 5.88 |
| . . . . . . . . . . . . . . . . 1986 | 6.40 | 8.70 | 7.25 | 6.21 | 5.15 | 5.95 | 6.86 | 7.09 | 7.67 | 6.84 | 5.61 |
| . . 1984 | 6.26 | 8.83 | 7.25 | 5.87 | 4.76 | 5.57 | 6.97 | 6.82 | 7.74 | 7.11 | 5.51 |
| Nonperforming assets to assets . . . 1988 | 2.45 | 2.06 | 1.84 | 1.59 | 3.64 | 2.38 | 1.08 | 1.24 | 1.68 | 7.05 | 2.92 |
| . . . . . . . . . . . . . . . . 1986 | 2.09 | 2.42 | 1.98 | 1.68 | 2.36 | 1.62 | 1.06 | 1.52 | 2.38 | 4.07 | 3.13 |
| . . . . . 1984 | 1.65 | 0.69 | 0.87 | 1.49 | 2.68 | 1.71 | 0.71 | 1.33 | 1.12 | 1.60 | 2.70 |
| Net charge-offs to loans and leases . 1988 | 0.93 | 0.75 | 0.75 | 1.02 | 0.99 | 0.72 | 0.58 | 0.69 | 1.30 | 2.39 | 1.16 |
| . . . . . . . . . . . . . . . 1986 | 0.90 | 1.25 | 0.88 | 0.85 | 0.81 | 0.58 | 0.52 | 0.60 | 2.03 | 1.72 | 1.20 |
| . . . . . . . . . . . . . . . 1984 | 0.67 | 0.64 | 0.52 | 0.59 | 0.82 | 0.34 | 0.35 | 1.22 | 0.81 | 0.97 | 0.80 |

REGIONS: Northeast - Connecticut, Delaware, District of Columbia, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Puerto Rico, Rhode Island, Vermont
Southeast - Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, West Virginia
Central - Illinois, Indiana, Kentucky, Michigan, Ohio, Wisconsin
Midwest - Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota
Southwest - Arkansas, Louisiana, New Mexico, Oklahoma, Texas
West - Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, Oregon, Pacific Islands, Utah, Washington, Wyoming

Table IV. Third Quarter 1989 Bank Data (Dollar figures in billions, ratios in \%)


## NOTES TO USERS

## COMPUTATION METHODOLOGY FOR PERFORMANCE AND CONDITION RATIOS

All income figures used in calculating performance ratios represent amounts for that period, annualized (multiplied by the number of periods in a year).
All asset and liability figures used in calculating performance ratios represent average amounts for the period (beginning-of-period amount plus end-of-period amount plus any periods in between, divided by the total number of periods).
All asset and liability figures used in calculating the condition ratios represent amounts as of the end of the quarter.
DEFINITIONS
"Problem" Banks-Federal regulators assign to each financial institution a uniform composite rating, based upon an evaluation of financial and operational criteria The rating is based on a scale of 1 to 5 in ascending order of supervisory concem. "Problem" banks are those institutions with financial, operational or managerial weaknesses that threaten their continued financial viability. Depending upon the degree of risk and supervisory concem, they are rated either " 4 " or " 5 ".
Earming Assets-all loans and other investments that eam interest, dividend or fee income.
Yield on Eaming Assets-total interest, dividend and fee income eamed on loans and investments as a percentage of average eaming assets.
Cost of Funding Eaming Assets-total interest expense paid on deposits and other borrowed money as a percentage of average earning assets.
Net Interest Margin-the difference between the yield on eaming assets and the cost of funding them, i.e., the profit margin a bank earns on its loans and investments.
Net Noninterest Expense-total noninterest expense, excluding the expense of providing for loan losses, less total noninterest income. A measure of banks' overhead costs. Net Operating Income-income after taxes and before gains (or losses) from secunties transactions and from nonrecurring items. The profit eamed on banks' regular banking business. Net Operating Cash Flow-pre-tax net operating income before the provision for loan and lease losses; a measurement of banks' cash flow, net of interest and overhead expenses, from regular operations. Previously referred to as "adjusted net operating income".
Retum on Assets-net income (including securities transactions and nonrecurring items) as a percentage of average total assets. The basic yardstick of bank profitability.
Return on Equity-net income as a percentage of average total equity capital.
Net Charge-offs-total loans and leases charged off (removed from balance sheet because of uncollectibility) during the quarter, less amounts recovered on loans and leases previously charged off.
Nonperforming Assets-the sum of loans past-due 90 days or more, loans in nonaccrual status, and noninvestment real estate owned other than bank premises.
Noncurrent Loans \& Leases-the sum of loans past-due 90 days or more and loans in nonaccrual status.
Primary Capital-total equity capital plus the allowance for loan and lease losses plus minority interests in consolidated subsidiaries plus qualifying mandatory convertible debt (cannot exceed 20 percent of total primary capital), less intangible assets except purchased mortgage servicing rights.
Net Loans and Leases-total loans and leases less uneamed income and the allowance for loan and lease losses.
Temporary Investments-the sum of interest-bearing balances due from depository institutions, federal funds sold and resold, trading-account assets and investment securities with remaining maturities of one year or less.
Volatile Liabilities-the sum of large denomination time deposits, foreign office deposits, federal funds purchased, and other borrowed money.
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