# COMMERCIAL BANKING PERFORMANCE — FOURTH QUARTER, 1987 

# - U.S. BANKS POST LOWEST RETURNS SINCE THE GREAT DEPRESSION <br> - 1987'S EXTRAORDINARY LOAN LOSS PROVISIONS ACCOUNT FOR DROP IN PROFITS <br> - MIDWESTERN BANKS SHOW SIGNIFICANT IMPROVEMENT <br> - SOUTHWESTERN BANKS SUFFER LARGE LOSSES <br> - FOURTH QUARTER OPERATING INCOME UP SHARPLY FROM YEAR-EARLIER LEVELS <br> - number of banks on problem list declines - first time since 1981 <br> - SIGNIFICANT IMPROVEMENT IN INDUSTRY PERFORMANCE EXPECTED IN 1988 

Commercial banks earned $\$ 3.7$ billion in 1987, down nearly 80 percent from the $\$ 17.5$ billion earned in 1986, in their worst year for profitability since the Great Depression. Their return on assets of 0.13 percent and return on equity of 2.56 percent were the lowest levels since 1934. These results had been anticipated since the second quarter, when the nation's largest banks began setting aside sizable reserves for troubled loans to developing countries (LDCs). The soaring loan-loss provisions, over 67 percent higher than in 1986, fully accounted for the banking industry's year-to-year drop in earnings. Loan-loss provisions attributable to the international operations of U.S. banks were $\$ 20.6$ billion, $\$ 18$ billion higher than a year ago. Absent the extraordinary reserving for LDC loans, aggregate loan loss provisions would have declined $\$ 3$ billion from a year ago, and net income would have been roughly equal to 1986's level.

## Chart A - Returns on Assets and Equity at Insured Commercial Banks



Chart B — Quarterly Net Income of FDIC-Insured sBilions Commercial Banks, 1984-1987


The loan-loss provisions had the positive effect of raising the aggregate allowance for loan and lease losses 71 percent. At year-end, the ratio of the loss allowance to loans stood at 2.70 percent, compared to 1.65 percent at the end of 1986. The ratio of equity capital to assets fell by 16 basis points to 6.05 percent, while the ratio of primary capital (which includes the loss allowance) to assets increased by 47 basis points to 7.69 percent. Nonperforming assets were up 29 percent from a year ago, largely due to the impaired status of LDC loans, ending the year at 2.56 percent of total assets. Most of the growth in nonperforming assets took place in the first quarter of the year; nonperforming assets shrank by $\$ 1.5$ billion in the fourth quarter. The possibility that some nonaccruing LDC loans may return to accrual status in 1988 increases the potential for further reductions.

Fourth quarter operating income was $\$ 3.2$ billion, up over 25 percent from the fourth quarter of 1986, despite loan loss provisions of $\$ 7.7$ billion that were nearly 12 percent higher than the year-ago period. Interest margins, which narrowed for the full year, improved slightly during the second half of the year. They were especially strengthened in the fourth quarter in the wake of the October stock market decline, as banks enjoyed a large inflow of deposits and interest rates fell. Banking sector deposits, up only 2.2 percent for the year, grew at an annualized rate of 11.7 percent in the fourth quarter. The events of Black Monday also triggered a surge in loan demand as financial services firms sought to maintain liquidity. The largest banks were the greatest beneficiaries of the flight to quality; they also experienced a marked increase in noninterest income in the fourth quarter, especially from foreign exchange operations.


Asset growth was less than two percent during 1987, the smallest annual increase since 1948, and commercial loans were down two percent from yearearlier levels. The four percent growth in total loans was driven by increased real estate and consumer lending. Real estate loans outstanding at year-end actually exceeded banks' commercial loans by $\$ 10$ billion, reflecting the restructuring of banks' traditional operations in the face of increased competition. Much of the increase in real estate lending was in the form of home equity loans, which stood at nearly $\$ 33$ billion at year-end.
The outlook for 1988 is cautiously optimistic. Barring any new shocks, loan loss provisioning should be lower than usual this year, and profitability at money-center and regional banks will be much improved. The effectiveness of banks' efforts to expand noninterest income sources and curb operating expense growth will be an important determinant of profitability. Community banks showed improved results in 1987, with return on assets up 43 basis points at banks smaller than $\$ 100$ million, and 22 basis points for banks in the \$100-to-300 million range. Unaffected by overseas loan problems, both of these size groups, representing 93.5 percent of all banks, saw charge-offs and loss provisions decrease by 10 to 25 percent from year-earlier levels. Smaller banks outside the Southwest should continue to show strong or improving earnings in 1988.

The Southwest will continue to be a major source of eamings weakness. The levels of problem banks and failures remain high and the region's banking sector continues to operate at a loss. For the full year, 36 percent of the banks in the region were unprofitable and return on equity was a negative 11.81 percent. Persistent growth of nonperforming assets, despite high levels of loan charge-offs, points to more of the same this year. In contrast, the worst of the problems experienced by banks in the Midwest are behind them, and they can be expected to retum soon to more traditional levels of profitability. The number of Midwest bank failures was down slightly, from 48 to 40 , but the number of unprofitable banks was almost cut in half. Loan charge-offs declined 22 percent compared to 1986, while at the same time, asset quality improved, as nonperforming assets fell 6.5 percent. Midwestern banks showed the greatest improvement over 1986 results, with a 78 percent increase in net operating income on a year-to-year basis.
The results for the Northeast and, to a lesser extent, the Central and West regions, were dominated by the loan-loss provisioning at the big moneycenter banks. Actions by the largest banks overshadowed generally strong performance by banks in the Central region. Loan loss provisions were almost twice 1986 levels, halving net income, but actual loan losses grew by only five percent. The Central region had the lowest proportions of both failed and unprofitable banks, and the second highest rate of loan growth. The Southeast enjoyed the strongest loan demand of the six regions, as loans grew 11.3 percent and assets by 6.5 percent. That demand, combined with strong net interest margins, yielded a regional-high return on assets of 0.93 percent.

Chart D - Number of Insured Commercial Banks


The number of banks with full-year earnings losses fell 15 percent to 2,366 in 1987, while the number of "Problem" banks leveled off, after peaking at midyear. On the whole, the number of banks on the "Problem List" increased by 102, 7.0 percent higher at the end of 1987 than 1986. This increase was the lowest, both in number of net additions and in percentage terms, since 1981. The outlook for 1988 is for fewer troubled institutions, but the number of failures is not expected to be significantly lower than 1987's record. Industry profits for 1988 should be close to the $\$ 17.5$ billion eamed in 1986, as banks return to a more normal pattern of operations.

Table I. Aggregate Condition and Income Data, FDIC-Insured Commercial Banks (dollar figures in millions)

|  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: |

Table II. Selected Indicators, FDIC-Insured Commercial Banks

|  | 1981 | 1982 | 1983 | 1984 | 1985 | 1986 | 1987 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Retum on assets. | 0.78\% | 0.71\% | 0.66\% | 0.65\% | 0.70\% | 0.64\% | 0.13\% |
| Retum on equity | 13.08 | 12.11 | 10.70 | 10.73 | 11.31 | 10.18 | 2.56 |
| Equity capital to assets | 5.83 | 5.87 | 6.00 | 6.15 | 6.20 | 6.21 | 6.05 |
| Primary capital ratio | 6.39 | 6.47 | 6.59 | 6.91 | 6.91 | 7.22 | 7.69 |
| Nonperforming assets to assets | N/A | 1.85 | 1.97 | 1.97 | 1.87 | 1.95 | 2.46 |
| Net chargeoffs to loans. | 0.37 | 0.56 | 0.67 | 0.76 | 0.84 | 0.99 | 0.89 |
| Asset growth rate | 9.36 | 8.12 | 6.75 | 7.11 | 8.86 | 7.62 | 1.95 |
| Net operating income growth. | 7.60 | -0.62 | -3.69 | 3.40 | 6.30 | -16.20 | -84.53 |
| Number of unprofitable banks | 741 | 1,196 | 1,530 | 1,891 | 2,453 | 2,784 | 2,366 |
| Number of problem banks ..... | 196 | 326 | 603 | 800 | 1,098 | 1,457 | 1,559 |
| Number of failed/assisted banks | 7 | 34 | 45 | 78 | 118 | 144 | 201 |

Table III. Preliminary Fourth Quarter 1987 Bank Data (Dollar figures in billions, ratios in \%)

|  | All Banks | Asset Size Distribution |  |  |  |  |  | Geographic Distribution |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Less than $\$ 100$ <br> Million | $\$ 100-300$ Million | $\$ 300-1,000$ <br> Million | $\$ 1.5$ <br> Billion | Greater than \$5 Billion | Ten Largest Banks | EAST |  |  | WEST |  |  |
|  |  |  |  |  |  |  |  | Northeast Region | Southeast Region | Central Region | Midwest Region | Southwest Region | West Region |
| Number of banks reporting . . . . . | 13,654 | 10,891 | 1,876 | 535 | 268 | 74 | 10 | 1,079 | 1,916 | 3,042. | 3,230 | 2,860 | 1,527 |
| Total assets . . . . | \$2,998.4 | \$392.6 | \$302.8 | \$272.2 | \$589.6 | \$761.3 | \$679.9 | \$1,179.7 | \$406.5 | \$479.7 | \$208.4 | \$279.9 | \$444.2 |
| Total deposits | 2,332.7 | 350.5 | 266.1 | 226.4 | 455.1 | 536.4 | 498.2 | 865.0 | 323.2 | 387.1 | 163.7 | 229.3 | 364.1 |
| \% total banks. | 100.0\% | 79.8\% | 13.7\% | 3.9\% | 2.0\% | 0.5\% | 0.1\% | 7.9\% | 14.0\% | 22.3\% | 23.7\% | 20.9\% | 11.2\% |
| Asset share (\%)...... | 100.0 | 13.1 | 10.1 | 9.1 | 19.6 | 25.4 | 22.7 | 39.3 | 13.6 | 16.0 | 7.0 | 9.3 | 14.8 |
| Deposit share (\%) .... | 100.0 | 15.0 | 11.4 | 9.7 | 19.5 | 23.0 | 21.4 | 37.1 | 13.9 | 16.6 | 7.0 | 9.8 | 15.6 |
| Number of unprofitable banks | 3,478 | 3,055 | 287 | 78 | 35 | 21 | 2 | 160 | 418 | 395 | 746 | 1,288 | 471 |
| Number of failed assisted banks ...... | 50 | 46 | 2 | 2 | 0 | 0 | 0 | 1 | 0 | 1 | 14 | 26 | 8 |
| Performance ratios (annualized) |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yield on earning assets | 9.86\% | 9.83\% | 9.84\% | 10.11\% | 10.46\% | 10.18\% | 10.48\% | 10.17\% | 9.79\% | 9.44\% | 9.83\% | 8.93\% | 10.20\% |
| Cost of funding eaming assets | 5.89 | 5.34 | 5.35 | 5.58 | 5.92 | 6.23 | 7.14 | 6.53 | 5.45 | 5.56 | 5.56 | 5.61 | 5.31 |
| Net interest margin | 3.97 | 4.49 | 4.49 | 4.53 | 4.54 | 3.95 | 3.34 | 3.64 | 4.34 | 3.88 | 4.27 | 3.32 | 4.89 |
| Net noninterest expense to earning assets $\qquad$ | 2.09 | 3.12 | 2.76 | 2.72 | 2.47 | 2.01 | 1.08 | 1.52 | 2.45 | 2.06 | 2.02 | 2.73 | 2.90 |
| Net operating income to assets | 0.42 | 0.24 | 0.62 | 0.51 | 0.40 | -0.20 | 1.04 | 0.57 | 0.78 | 0.48 | 0.77 | -1.08 | 0.42 |
| Retum on assets . . . . | 0.43 | 0.23 | 0.63 | 0.53 | 0.41 | -0.19 | 1.07 | 0.61 | 0.80 | 0.48 | 0.74 | -1.12 | 0.42 |
| Retum on equity ..... | 7.14 | 2.65 | 8.15 | 7.56 | 6.32 | -3.68 | 25.98 | 11.27 | 11.58 | 7.33 | 9.89 | -18.02 | 7.42 |
| Net charge-offs to loans and leases | 1.15 | 1.55 | 1.16 | 1.21 | 1.32 | 1.75 | 0.39 | 0.71 | 1.14 | 1.10 | 1.99 | 2.43 | 1.31 |
| Condition Ratios |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Loss allowance to loans and leases | 2.70\% | 1.63\% | 1.50\% | 1.60\% | 1.85\% | 2.93\% | 4.65\% | 3.15\% | 1.38\% | 2.24\% | 2.21\% | 3.09\% | 3.13\% |
| Nonperforming assets to assets | 2.48 | 2.09 | 1.75 | 1.87 | 1.93 | 2.28 | 3.88 | 2.44 | 1.04 | 1.27 | 1.87 | 5.80 | 3.28 |
| Equity capital ratio.... | 6.05 | 8.61 | 7.62 | 6.88 | 6.41 | 5.11 | 4.24 | 5.43 | 6.81 | 6.53 | 7.46 | 6.07 | 5.77 |
| Primary capital ratio... | 7.69 | 9.36 | 8.35 | 7.69 | 7.36 | 7.01 | 7.55 | 7.51 | 7.53 | 7.80 | 8.58 | 7.55 | 7.97 |
| Net loans and leases to assets . . . . . . . . . . . | 59.31 | 51.10 | 56.61 | 60.91 | 63.08 | 61.21 | 59.19 | 59.61 | 60.14 | 57.56 | 53.15 | 53.90 | 65.95 |
| Net assets repriceable in one year or less to assets | -7.26 | -9.46 | -7.73 | -7.43 | -8.21 | -8.01 | -4.06 | -6.05 | -12.11 | -4.60 | -13.67 | -11.39 | -3.28 |
| Growth Rates (year-to-year) |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Assets . . . . . | 1.9\% | 4.0\% | 5.9\% | 7.7\% | 9.4\% | 8.4\% | -1.8\% | 4.1\% | 6.5\% | 3.5\% | 1.0\% | -7.3\% | -2.2\% |
| Eaming assets ....... | 3.0 | 4.6 | 7.0 | 9.0 | 10.7 | 10.0 | -1.3 | 5.1 | 7.6 | 4.1 | 1.4 | -7.4 | 0.3 |
| Loans and leases | 4.0 | 6.9 | 10.4 | 12.0 | 14.9 | 9.3 | -3.0 | 5.9 | 11.3 | 6.9 | 3.3 | -8.4 | -0.6 |
| Loss reserve . . . . . . . . | 71.0 | 10.7 | 16.6 | 21.0 | 43.5 | 98.8 | 140.7 | 123.8 | 18.0 | 65.6 | 16.9 | 19.7 | 63.5 |
| Net charge-offs . . . . . . . | -3.6 | -33.4 | -21.0 | -1.4 | 42.9 | 113.4 | -62.3 | 2.8 | 44.5 | 23.7 | -13.4 | -32.2 | -6.2 |
| Nonperforming assets . | 29.0 | 0.4 | 9.5 | 19.7 | 41.7 | 58.3 | 49.6 | 64.5 | 15.7 | 0.9 | -6.5 | 31.5 | 7.7 |
| Deposits ............ | 2.2 | 4.1 | 5.4 | 6.1 | 9.1 | 9.0 | 0.2 | 4.7 | 5.9 | 4.3 | 1.5 | -7.0 | -2.4 |
| Equity capital . . . . . . . | -0.5 | 4.2 | 8.8 | 8.6 | 11.7 | 0.8 | -16.3 | -2.7 | 10.3 | -0.5 | 5.7 | -12.1 | -0.6 |
| Interest income | 11.1 | 4.3 | 9.0 | 11.5 | 25.4 | 24.9 | 14.6 | 19.9 | 11.6 | 9.0 | 4.5 | -4.9 | 4.8 |
| Interest expense...... | 14.3 | 2.4 | 8.1 | 13.1 | 28.2 | 31.5 | 21.3 | 27.1 | 13.6 | 10.1 | 3.7 | -4.4 | 4.0 |
| Net interest income... | 6.6 | 6.6 | 10.1 | 9.5 | 22.0 | 15.6 | 2.4 | 8.8 | 9.2 | 7.6 | 5.5 | -5.6 | 5.7 |
| Loan loss expense.... | 11.6 | -37.1 | -32.2 | -2.5 | 39.2 | 157.0 | -28.0 | 42.6 | 14.1 | 75.5 | -28.9 | -32.2 | 12.4 |
| Noninterest income ... | 22.5 | 4.8 | 6.6 | 8.8 | 36.8 | 23.8 | 45.2 | 44.3 | 15.5 | 20.8 | -5.7 | 1.3 | 0.8 |
| Noninterest expense .. | 6.2 | 4.7 | 6.4 | 9.5 | 22.5 | 18.5 | 8.0 | 13.3 | 4.5 | 4.4 | 0.3 | -0.1 | 0.6 |
| Net operating income . | 25.5 | N/M | 163.9 | 26.2 | -10.8 | N/M | 126.3 | -3.0 | 33.9 | -17.1 | 83.3 | N/M | 44.8 |
| Net income . . . . . . . . . | -8.5 | N/M | 75.2 | -0.4 | -29.3 | N/M | 89.5 | -13.4 | 3.7 | -28.5 | 26.7 | N/M | 7.4 |

REGIONS: Northeast - Connecticut, Delaware, District of Columbia, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Puerto Rico, Rhode island, Vermont
Southeast - Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, West Virginia
Central - Illinois, Indiana, Kentucky, Michigan, Ohio, Wisconsin
Midwest - lowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota
Southwest - Arkansas, Louisiana, New Mexico, Oklahoma, Texas
West - Alaska, Anizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, Oregon, Pacific Islands, Utah, Washington, Wyoming

Table IV. Preliminary Full-Year 1987 Bank Data (Dollar figures in billions, ratios in \%)


## NOTES TO USERS

## COMPUTATION METHODOLOGY FOR PERFORMANCE AND CONDITION RATIOS

All income figures used in calculating performance ratios represent arnounts for that period, annualized (multiplied by the number of periods in a year).
All asset and liability figures used in calculating performance ratios represent average amounts for the period (beginning-of-period amount plus end-of-period amount plus any periods in between, divided by the total number of periods).
All asset and liability figures used in calculating the condition ratios represent amounts as of the end of the quarter.

## DEFINITIONS

"Problem" Banks-Federal regulators assign to each financial institution a uniform composite rating, based upon an evaluation of financial and operational criteria The rating is based on a scale of 1 to 5 in ascending order of supervisory concem. "Problem" banks are those institutions with financial, operational or managerial weaknesses that threaten their continued financial viability. Depending upon the degree of risk and supervisory concem, they are rated either " 4 " or " 5 ".
Eaming Assets-all loans and other investments that eam interest, dividend or fee income.
Yield on Eaming Assets-lotal interest, dividend and fee income earned on loans and investments as a percentage of average earning assets.
Cost of Funding Eaming Assets-total interest expense paid on deposits and other borrowed money as a percentage of average eaming assets.
Net Interest Margin-the difference between the yield on earning assets and the cost of funding them, i.e., the profit margin a bank earns on its loans and investments.
Net Noninterest Expense-total noninterest expense, excluding the expense of providing for loan losses, less total noninterest income. A measure of banks' overhead costs.
Net Operating Income-income after taxes and before gains (or losses) from securities transactions and from nonrecurring items. The profit earned on banks' reguiar banking business.
Retum on Assets-net income (including secunties transactions and nonrecurring items) as a percentage of average total assets. The basic yardstick of bank profitability.
Retum on Equity-net income as a percentage of average total equity capital.
Net Charge-offs-total loans and leases chårged off (removed from balance sheet because of uncollectibility) during the quarter, less amounts recovered on loans and leases previously charged off.
Nonperforming Assets-the sum of loans past-due 90 days or more, loans in nonaccrual status and noninvestment real estate owned other than bank premises.
Primary Capital-total equity capital plus the allowance for loan and lease losses plus minority interests in consolidated subsidiaries plus qualifying mandatory convertible debt (cannot exceed 20 percent of total primary capital), less intangible assets except purchased mortgage servicing rights.
Net Loans and Leases-total loans and leases less unearned income and the allowance for loan and lease losses.
Net Assets Repriceable in One Year or Less-all assets with interest rates that are repriceable in one year or less plus assets with remaining maturity of one year or less, minus all liabilities that are repriced or due to mature within one year of the reporting date. A positive value indicates that banks' income from assets is more sensitive to movements in interest rates than is the expense of their liabilities, and vice-versa for a negative value.
Temporary Investments-the sum of interest-bearing balances due from depository institutions, federal funds sold and resold, trading-account assets and investment securities with remaining maturities of one year or less.
Loan Loss Expense-the quarterly addition to the loan loss reserve that will keep the balance of the reserve adequate to absorb the quarter's anticipated loan losses.
Requests for copies of and subscriptions to the FDIC Quarterly Banking Profile should be made through the FDIC's Office of Corporate Communications, 550 17th Street N.W., Washington, D.C. 20429; telephone (202) 898-6996.

